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Ed Humpherson, Director General for Regulation

Janet Egdell
Interim Chief Executive
National Records of Scotland
(by email)

13 September 2023

Dear Janet

Confirmation of National Statistics designation for Scotland's Census 2022

Tomorrow will see the publication of the first Census estimates of the population for Scotland. This is a significant milestone and is testament to the huge efforts and commitment from all those involved at National Records of Scotland (NRS).

I would like to thank the relevant teams in NRS for their engagement over the course of responding to the requirements of our assessments, as well as acknowledge their diligence in delivering these important first estimates. We have reviewed the evidence to date, including the progress made against requirements outlined in the 2019 phase one assessment report and the 2023 phase two assessment report, as well as our general expectations for meeting the standards of the Code of Practice for Statistics. As a result, on behalf of the Board of the UK Statistics Authority, I am pleased to confirm that outputs from Scotland's Census 2022 comply with the Code of Practice for Statistics and can be designated as National Statistics. We have included the detail around our judgement in the annex to this letter.

As we have previously highlighted in our phase two assessment report, NRS faced unexpected challenges given that the overall response rate for Scotland's Census 2022 was lower than had been hoped for. However, we have been impressed with the steps that have been taken to ensure the best quality estimates are produced and to provide assurance for users. For example, in addition to already oversampling its Census Coverage Survey in areas where it expected a lower response, NRS established an International Steering Group to deliver external expertise and advice, made subsequent adaptations and enhancements to statistical methods, and supplemented this survey's data with administrative data. We also acknowledge the extensive quality assurance work that NRS has carried out. NRS has taken a rigorous and methodical approach to the challenges that have arisen; we have noted the dedication and determination that has been demonstrated in exploring alternative options and solutions, as well as how NRS has communicated its decisions, in order to deliver Census statistics that meet the needs of users.

Additionally, we acknowledge NRS's approach to transparency and the support it is offering to users by providing and explaining relevant quality information, in order to help users understand, interpret and use these important statistics.

I look forward to the release of these first estimates, and the subsequent outputs that are planned for the coming years. As with any assessment that OSR carries out, my team will continue to engage with the relevant teams in NRS and reflect on user feedback following publication of these first outputs. This will allow us to consider any new insights that emerge from the uses and analyses made of the data once released, as well as advise on compliance with the Code of Practice for Statistics as required.

I am copying this letter to Jon Wroth-Smith, Director of Census Statistics at NRS, and Alastair McAlpine, Chief Statistician in Scotland.

Yours sincerely

Ed Humpherson

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Director General for Regulation

Annex A Review of actions taken in response to Assessment Report 376: Assessment of 2022 Census in Scotland, run by National Records of Scotland (NRS)

Requirement Actions taken and commitments made by NRS to OSR's evaluation of evidence meet the requirement **Requirement 1** As noted in the assessment report, while 'Methodology Enhancements to Secure High Quality Census Outputs and Population Estimates' NRS worked to achieve the best census NRS should publish return rates possible, concerns were raised paper, and accompanying short summary, information and over return rates and the impact on data published 8 June 2023. This paper describes a assurance for users quality. Subsequently, NRS established an wide and varied range of research and analyses so they can NRS has carried out in light of lower than International Steering Group and published understand the a paper that shared its plans to secure high expected return rates, to make decisions about expected quality of updating statistical methods to ensure high quality quality census estimates. The group is census data. This made up of pre-eminent international census outputs. These methodological changes should be focus on enhancing methods related to coverage authorities in census, coverage and communicated in an estimation, coverage adjustment and quality administrative data, including individuals accessible and with direct experience of similar response assurance and validation. NRS has also sought timely way ahead of feedback from users on the detail provided in this issues. In taking forward the changes in its outputs. NRS approach, NRS also carefully considered paper to understand the demand for further should be open which administrative records to use to information and plan for future publications. This about how its users' supplement census data, and worked feedback indicated that the level of detail currently needs will be met or provided meets user needs. NRS intends to closely with administrative data owners to how it plans to publish further technical details once first census ensure it had access to all sources. address any unmet identified by the ISG as 'essential'. The outputs are released. needs. assessment report noted these positive • The foreword to this paper includes a statement steps, but also that NRS should be open ahead of first outputs about how its from the International Steering Group (ISG), which was created to provide external advice for NRS on developments in data and methods are the quality of the census and planned statistical likely to affect the quality of estimates that methods. The statement includes the line 'These will ultimately be produced. decisions were made on a sound methodological

- basis, providing NRS with a strong position for the statistical processing phase.'
- NRS has published a <u>statement</u> from its Interim Chief Executive, Janet Egdell, outlining her confidence in the methods. It has also published a <u>letter</u> from Janet to Alistair McAlpine, Chief Statistician at Scottish Government. In this letter, Janet sets out how NRS plans to demonstrate confidence in census statistics, which includes coherence with other statistics. Regarding coherence, Janet requests that Alistair reviews NRS's assessment of coherence of the first outputs ahead of publication. NRS has published Alistair's <u>response</u> where he agrees to convene a group of analysts and other experts to take this forward.
- NRS has worked in partnership with local authorities so they can directly contribute to the quality assurance of estimates for their own area ahead of first outputs. As explained in Janet Egdell's letter, 'ahead of publication, we will send aggregate estimates for their area so they can validate against other locally held sources. We will investigate all inconsistencies to understand whether there is evidence that revisions are required'. At the start of the exercise, NRS held two webinars with local authority contacts to clearly outline their expectations for participants' contributions; to make use of additional local evidence and feedback any inconsistencies for NRS to investigate further. 32 local authorities in Scotland were invited to take part in the exercise, with 28 actually participating. All local authorities

Following the assessment report, NRS has taken a transparent approach to providing information and assurance for users regarding the quality of census data ahead of first outputs. It has proactively considered how to provide this assurance and communicated this information in a number of different ways for different audiences.

NRS has fed back to us that the local authority quality assurance work was a useful exercise and particularly highlighted the value of engaging with local authorities to provide further explanation of how the census estimates relate to other sources. NRS shared with us its approach to the exercise, including how it would use the findings to further improve Census estimates, and we are content that NRS has been open to the inconsistencies identified and investigated these appropriately.

NRS has proactively identified users' needs via the outputs consultation and is open about subsequent changes to its approach in the report. It is important that NRS continues to listen to any user feedback on the assurances it provides or its plans for future outputs, in order to evaluate the need for further information and respond to these needs. We welcome NRS's plans to publish further technical

were also offered a meeting with NRS to discuss the estimates. NRS also requested meetings with local authorities in specific circumstances, for example those with the lowest census return rate and those with the biggest inconsistency with midyear population estimates. NRS considered all feedback and prioritised follow up action in terms of the severity of the issue and the strength of the evidence provided. Some of this further investigation resulted in adjustments and some did not. NRS intends to provide further information about this exercise in the quality report that will be published alongside the first release.it

- NRS carried out an outputs consultation to gather user feedback on its plans for Scotland's Census 2022 outputs. It received 146 responses to the consultation from a wide range of organisations including central and local government, academic institutions and charity organisations. The outputs consultation report was published in May 2023 setting out responses to the feedback and changes that were made to plans for outputs, as well as any further investigation they intend to carry out, following the consultation.
- NRS has published an <u>outputs schedule</u> to inform users of the timing of publications and what it intends to include in each release.
- NRS has published a <u>Statistical Quality Assurance</u> <u>Strategy</u> where it outlines 'critical success factors' for achieving high quality results. NRS plans to provide more up-to-date information about these

information following the publication of the first outputs.

For this requirement, we are content that NRS has taken all appropriate actions that we would expect in order to address this requirement.

within the quality report that will be published
alongside the first release of outputs.

- NRS has communicated all of this information via its monthly newsletter, and discussed these topics at webinars in June 2023. At the webinar we attended, NRS was very open and shared some reassuring messages around wanting to be transparent, answer users' questions, and for users to feel confident in the estimates that are produced.
- OSR has had sight of the materials used to communicate updates to the methodology and quality assurance at meetings with key user groups. These materials also address the consultation and any changes that were made as a result of user feedback.

Requirement 2

NRS should be transparent about its approach to public engagement with regard to its confidence in data quality. NRS should review its communication and engagement plans, prioritising users where concerns over data quality are

- NRS's engagement plans are in three phases: ahead of the first release of outputs, at first release, and after first release.
- Prior to first outputs, NRS has targeted engagement at key population data users, such as the Scottish Fiscal Commission and HM Treasury, to discuss why they can be confident in, and trust, Scotland's Census 2022 statistics. It has also engaged with specific groups such as the Population and Migration Statistics Committee, the minutes of which are published.
- NRS has sought feedback from initial meetings and subsequently reviewed its approach,

As noted for the previous requirement, following concerns over return rates and the subsequent impact of this, NRS took a number of steps to assure users about its work to secure data quality. In addition to delivering information and assurance for users on the expected quality of census data ahead of first outputs, the assessment report also specified that NRS should consider different audiences with different levels of expertise. It also stated that NRS should utilise a range of communication routes – such as website publications, newsletter updates, events or user

greatest and where there is most risk from inaccurate census estimates. identifying other stakeholders to engage with and refining its messages.

- NRS has worked directly with local authorities on the quality assurance of census data, and is also engaging with local authorities via broader groups and networks such as the Convention of Scottish Local Authorities.
- NRS's wider stakeholder engagement included webinars held at the end of June 2023, which were open to all and publicised via newsletters, mailing lists, emails to specific user groups and social media.

meetings – as appropriate, to reach a broad range of users.

NRS has taken a thorough and measured approach to user engagement ahead of first outputs, and has carefully considered its communication in order to help users understand key messages.

It will be important for NRS to continue to review and refine user engagement plans following the release of first outputs, in response to feedback and in preparation for future releases; for example, we would expect future engagement to include user groups relevant to the specific census topic outputs in summer 2024.

We are content that NRS has taken all appropriate actions that we would expect in order to address this requirement.

Requirement 3

NRS should ensure that, when it publishes statistics on trans history or produces demographic breakdowns by sex, these are accompanied by clear information on the definitions and

- NRS's first census outputs will include the population by age and sex at Scotland and local authority level. Regarding sex, NRS has committed to provide information about definitions, question guidance and the quality of this data alongside these first outputs via a Quality and Methodology Information (QMI) report. In this report NRS also plans to address the coherence and comparability of these statistics with other censuses.
- Outputs on specific census topics, including trans history, are expected to be published in summer

In a similar way to the census in England and Wales, Scotland's Census included a long-standing question on sex and a new question to collect information on individual's trans status or history (Note: Census in England and Wales did not ask a 'trans status or history' question, rather one on individual's gender identity) for the first time. There has been a high level of interest in these topics and both NRS and ONS, which runs the census for England and Wales, have been subject to legal challenge regarding the sex

guidance used to produce those statistics. NRS should explain the coherence and comparability of its statistics from the 2022 census with those from other censuses, especially given the differences in guidance for the census sex question.

2024. NRS intends to publish further information about the trans history question, including definitions, guidance, and the quality of the data at that time.

 NRS is also aware of recent issues concerning the gender identity question included by ONS in the 2021 Census for England and Wales. Although NRS's question is different, NRS is liaising with ONS on its findings and its publication plans. question and the guidance provided to respondents. As a result, while the Scottish census sex question and the response options have not changed and are consistent with those used in England and Wales, the guidance for respondents completing this question differs between countries (ONS made a change during census operations to its sex question guidance).

Therefore, the assessment report highlighted a few examples of where it would be particularly important to provide information alongside the data and statistics to support users in their interpretation of the statistics, and this included sex and trans history.

NRS has committed to provide appropriate quality information alongside first outputs and more detailed information on specific census topics in summer 2024. We are confident that NRS will meet its commitments to deliver this information across the coming year.

We welcome NRS's engagement with ONS on the trans history/gender identity questions and expect this engagement to continue ahead of the release of NRS' trans history outputs in summer 2024.

Requirement 4

NRS should ensure that supporting documentation. quidance and information on data quality, including bias and uncertainty, is communicated in its outputs. This information should be refreshed and added to as its programme of outputs is delivered. For known areas of user interest, for example for data on sex, NRS should provide detailed information on quality indicators, such as the outcomes from its quality assurance processes, in assessing census estimates against other data sources.

- NRS shared with us its plans for communicating uncertainty within the first release. NRS intends to provide uncertainty information upfront, and include useful, practical information for users about how to understand, interpret and use census estimates. NRS plan to provide moredetailed information towards the end of the publication that will include confidence intervals, as well an explanation of what these mean in order to help users interpret them.
- NRS intends to publish a QMI report alongside first outputs in September 2023, including detailed information about quality assurance of processes, validation of the estimates, and uncertainty (such as confidence intervals). NRS plans for this QMI report to also include information about the context of the pandemic and how census data may have been affected.
- Ahead of first outputs, during user engagement NRS was clear in its messaging that the final statistics are estimates and will therefore have some degree of uncertainty.
- NRS plans to provide further quality information later in the outputs schedule; for example, when outputs on individual census topics are published in summer 2024, which will include appropriate quality information for new topics such as veterans. It also plans to link quality information to the Flexible Table Builder that it intends to make available for these later outputs.

The assessment report noted that NRS had yet to describe how the data quality of finalised census estimates would be assessed, measured and communicated to users, given the changes it has made to its methods. It also stated that it would be important for NRS to provide clear and accessible information to users about the quality of census data alongside all of its census outputs, covering all dimensions of quality including coherence and comparability. The report stated that in particular NRS should give attention to supporting users for new census topics for 2022 (such as veterans), on key context changes for Scotland's Census (such as any data quality issues related to the pandemic) and for known areas of user interest (for example for data about sex).

NRS has committed to publishing information about uncertainty within the first release, as well as a QMI report alongside the main publication. Following conversations with NRS, we are confident that these will include relevant information to help users understand data quality.

We are also content with NRS's plans to provide further quality information in due course, and in different ways, such as via the Flexible Table Builder. We expect NRS's quality documentation to be For sex, NRS intends to provide quality information such as metrics for access to guidance, the level of item missingness for the question and comparability with 2011 and other UK censuses. expanded on as additional information and needs emerge.

We are content that NRS has taken all appropriate actions that we would expect in order to address this requirement.

Requirement 5

NRS should take further steps to communicate plans and provide moredetailed information to users of UK census data in Scotland, NRS should continue to work together with the other census offices to explain any impacts on UK census data quality and describe where user needs may or may not be met as a result.

- While responsibility for UK estimates lies with the ONS, NRS continues to work with the ONS and NISRA regarding the approach to communicating plans for UK census data.
- NRS has committed to state its commitment to working with the ONS and NISRA on UK census data in the QMI published with first outputs. Here, NRS also intends to state its position that its revised and adapted methods will not affect the comparability of census data across the UK.

The assessment report notes that NRS has worked closely with the ONS and NISRA as each office developed and implemented its census plans, and has committed to work collaboratively to understand and address the needs of UK census users. These commitments and the steps taken against these are publicly available through progress updates on the Conduct of the censuses across the UK, last updated in November 2020. This update outlines how the offices already work closely through a variety of networks and, led largely by ONS, have continued to engage with UK census users through a UK Data User Working group, which has included exploring the users' needs through a survey of its members.

The assessment report acknowledges that going into Scotland's Census in 2022, there were known challenges with the comparability of census data across the UK; particularly the difference in the timing of the censuses. There are also known differences in some census questions, often reflecting differing user needs

identified through census development and research phases. The report highlights that while responsibility for UK estimates lies with the ONS, users are likely to reach out to both NRS and the ONS for information and support, and therefore both will need to provide transparent, accessible and timely information on how UK population estimates will be provided.

NRS intends to continue working with the ONS and NISRA on UK census data and plans to state this commitment publicly alongside their first outputs. We look forward to the results of the cross-nation collaboration.

We are content that NRS has taken all appropriate actions that we would expect in order to address this requirement.